



# UNITE AND QVENCH THIRST



DELICIOUSLY REFRESHING. RUSSIAN FERMENTED SODA.



**RUSSIANS NEEDED KVASS LIKE THE AIR FOR LIVING.**

*– Pushkin (1799-1837)*



**100% NATURAL.  
100% AUTHENTIC.**

**BOLD. UNIQUE. FLAVORFUL.  
KVASS IS AS RUSSIAN AS IT GETS.**

You've never had a hangover quite like a Russian hangover. It's the stuff legends are made of. Happily, so is Kvas.

It all started 5,000 years ago in the same monastery cellars that beer was born. Kvas was first enjoyed by Muscovites, other city dwellers and villagers throughout Russia and eventually, czars and peasants alike were drinking the stuff. The next thing you know it's on the national map. Hell, it even made it into War & Peace.

Translated literally as a "bread drink," it's the mother of all cleansing ales. According to Tolstoy, Russian soldiers drank Kvas to ward off cholera. Today, we've got colds, flus, and that hangover business. And let's not forget the basic refreshment struggles we face every day. This is important business.

Made from low calorie, nutrient-dense, 100% natural ingredients, it's rich in B vitamins to provide energy, strength and to aid in muscle tone. Yeah, yeah... it's freakin delicious too.





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