

porcelain ultra 80 lb.

○ SPECS

● 4 color process + spot gloss varnish + spot satin varnish + tinted spot satin varnish

gloss cover

GOOD-BYE HIGH PAPER COSTS



A wise man once said you get what you pay for.

Another wise man at Unisource said, "Well, with Porcelain® Ultra, you get MORE than what you pay for." That man is Mr. Cha Ching. It's his incredible skill and efficiency that allow us to sell this premium sheet for next to nothing. He is so well regarded, he's become a legend. Figurines have even been made in his image. And so it seems that paper and paper distributor have both achieved star status. But mention this to Cha Ching, and he'll just shrug it off: "Hey, I'm just doing my job."

○ SPECS

● 4 color process + PMS 7497 + PMS 485 touchplate + spot gloss varnish

porcelain ultra 80 lb.

silk cover



I, Lucky Cat, do solemnly swear to tell the whole truth and nothing but the truth.

Yes, I pledge allegiance, to my feline family, of the catnip order of nine lives. And to the cat eyes, that see in the dark, one mouse, under paw, everlasting, with treats and naps for all.



porcelain
collect sunrays
bright
93%
pretty
sparkle

Bright is pretty.

I don't know what 93% brightness means, just that Mommy says it's good. I like to play with sparkly things. Pretty things. Things on Porcelain Ultra, cuz everything looks like butterflies and peacocks.



RE
JOICE
rejoice

Once upon a time,

Porcelain® Ultra had a good variety of calipers. Everyone loved the selection except the gnome people. They wanted a stock as thick as their bellies. So, after faxing their "concerns" to Unisource headquarters, they waited for a reply. It came when a carrier pigeon flew into town two weeks later bearing news: There would be even more point size options! The gnomes rejoiced. To celebrate their happiness, the Magical Order of Gnomes sanctioned commemorative figurines.